Sponsor Prospectus

We invite you to attend and sponsor the **21st Annual San Diego Glycobiology Symposium (SDGS)**, which will be held on March 9 – 10, 2018, in San Diego, CA. This year’s Symposium will be a very special and unique event—the meeting has been scheduled to immediately precede the **NHLBI Programs of Excellence in Glycosciences Meeting** (Inter PEG), and leading PEG researchers have agreed to attend and speak at SDGS. This dynamic event promises to offer highly visible opportunities for sponsors to reach a diverse population of researchers from across the nation. Attendees come from academia and the biotechnology and pharmaceutical industries.

Leading senior level faculty will be in attendance with their lab members and trainees *(see the attached speaker list)*, expanding the reach of our audience. Presentation topics are not designated in advance, allowing researchers to present their most leading-edge and often as yet unpublished research results, creating an exciting backdrop to the entire meeting. The “off the record” policy set at the meeting allows for an intimate setting where discussions often lead to new collaborations that last a lifetime.

**Why sponsor SDGS?**

**Recognition:** Exhibiting at the symposium will enable you to highlight your company’s services and products to a diverse group of researchers and to support collaborations and new discoveries. Your company will be acknowledged in all advertising of the symposium, on the website and final program.

**Exposure:** This year’s priority is to increase exposure for sponsors. We have made changes to the exhibit location; breaks and lunch will be held in the exhibit space and food and drink stands will be integrated between exhibits to increase traffic. We also provide additional sponsor benefits and opportunities for an even better investment for your company and a highly visible means of showcasing your company to those in the field of glycoscience.

**Networking:** Hear about the latest glycoscience research and the rapid evolution of the field. You will have numerous opportunities to interact with meeting attendees, demonstrate or present your products, and make the acquaintance of both seasoned and next generation top scientists.

**Encourage the Next Generation:** This year we have created opportunities to sponsor NextGen, our half-day program and reception designed specifically for young researchers. These researchers are the next generation of top scientists and within the laboratories, are often making purchasing and service choices. Choosing to support NextGen will give you exposure specifically to this population.

**Support Innovation:** Now, more than ever, the importance of glycoscience in fields as diverse as evolution, cancer research and human health, materials science, energy production, bioinformatics, and drug discovery has never been more apparent. Your support for academic research and the breakthroughs that translate into improvements in human health and lifestyle is invaluable.
While we hope you or company representative(s) will be able to attend the symposium to interact directly with leaders in the field, should you be unable to attend personally, we are happy to work with you to ensure your support is recognized.

For the latest information please visit the symposium’s website at grtc.ucsd.edu/sdgs.html or for more information, contact Gaylene Eisenach, sdgs@ucsd.edu, (858) 534-8539.

Thank you for your consideration. We look forward to hearing from you soon.

Sincerely,

Kamil Godula
2018 SDGS Co-Chair
Assistant Professor
Department of Chemistry & Biochemistry
UC San Diego

Philip Gordts
2018 SDGS Co-Chair
Assistant Research Scientist
Department of Medicine
UC San Diego

About the Glycobiology Research and Training Center
The Glycobiology Research and Training Center (GRTC) brings together faculty interested in glycans from a wide range of research areas. The Center is a UC San Diego Organized Research Unit (ORU), crossing the typical boundaries between departments. The Core GRTC faculty actively manage research laboratories where graduate students and postdoctoral scholars explore questions about human health, evolution and energy in the search for potentially life-changing answers. While the headquarters and leadership of the GRTC are at UC San Diego, GRTC members include faculty from academic institutions throughout California, with a vast range of research interests, creating an unparalleled network of expertise and collaboration in the field.
21st Annual
SAN DIEGO GLYCOBIOLOGY SYMPOSIUM
March 9 – 10, 2018

Currently Confirmed Speakers (09-27-17)

Richard Cummings  
Harvard Medical School

Michael Demetriou  
UC Irvine

Umesh Desai  
Virginia Commonwealth University

Patricia Dickson  
UC Los Angeles

Jeffrey Esko  
UC San Diego

Marilyn Etzler  
UC Davis

Kamil Godula  
UC San Diego

Philip Gordts  
UC San Diego

Gerald Hart  
Johns Hopkins University

Vincent Hascall  
Cleveland Clinic

Nathan Lewis  
UC San Diego

Lara Mahal  
New York University

Jamey Marth  
SBP Medical Discovery Institute

Alyssa Panitch  
UC Davis

James Paulson  
The Scripps Research Institute

Matthew Robert Pratt  
University of Southern California

Robert Sackstein  
Harvard Medical School

Ronald Schnaar  
Johns Hopkins University

Christina Sigurdson  
UC San Diego

Thomas Stossel  
Harvard

Ajit Varki  
UC San Diego

Yu Yamaguchi  
SBP Medical Discovery Institute
SDGS Sponsorship Options

### Additional Sponsorship Opportunities

To expand your presence further, select additional opportunities from the list below.

**Dinner Cruise**  $5,000  The long-standing annual Friday evening dinner cruise is an extremely popular social event that brings together symposium attendees and their guests for a 3-hour cruise around San Diego Bay. An announcement will be made during the symposium of your cruise sponsorship and your company’s logo will be on every dinner table for maximum exposure and a lasting impression on our attendees.

**NextGen Meeting and Networking Reception**  $1,500  NextGen is a distinct part of the SDGS set aside for research trainees on Thursday, March 8 – postdocs and graduate students – the people in the labs at the ground level who make many purchasing and service choices. The reception following the NextGen presentations on Thursday is attended by all of the trainees as well as faculty. Your sponsorship will include table tents during registration, break, and reception as well as your digital slide displayed on screens prior to scientific presentations. A representative of your company may also attend and set up a display table.

**Friday Evening Reception**  $2,000  The reception is a social gathering of the symposium attendees and very well attended. Attendees gather to view trainee posters and visit sponsor tables. Your company’s information will be on a poster display at the entrance, and your logo will be displayed on table tent cards at the bar and food tables. Your sponsorship will be announced at the end of the scientific session that day.

**Internet/Wi-Fi Sponsor**  $1,000  Your company name and logo will be displayed throughout the conference, along with a custom Wi-Fi setup for exposure to every individual accessing the internet during the conference.
Sponsorship Rules and Regulations

Exhibit Space and Labor
SDGS will provide a 6’ foot exhibit table and 2 chairs. There will be no labor to assist you with the installation or dismantling of your exhibit. All exhibits should be removed from the hall no later than 1:00 PM on Saturday. Platinum sponsors will receive Prime Location / 1st Choice in location of their exhibit space.

Payment
Sponsorship payment is required at time of application. Payment by check (made to UC Regents) is accepted. Due to the nature of the event, no refunds can be offered.

Security
Exhibitors are urged to secure valuables nightly or take them to their hotel room. The Glycobiology Symposium is not responsible for any lost or stolen items.

Liability/Indemnity
Exhibitors assume the entire responsibility for and hereby agree to protect, indemnify, defend and save Sheraton San Diego Hotel & Marina, San Diego, CA, UC San Diego GRTC, and San Diego Glycobiology Symposium and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney’s fees arising out of or caused by exhibitor’s installation, removal, maintenance, occupancy, or use of the exhibiting premises or of part thereof. In addition, the exhibitor acknowledges that Sheraton San Diego Hotel & Marina and San Diego Glycobiology Symposium do not maintain insurance covering exhibitors’ property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Contractual Agreement
All of the above Rules and Regulations are to be considered as part of the exhibit space contract. It is agreed, that by signing the application, the exhibitor will abide by the Rules and Regulations cited above before, during, and after the exhibit.

Hotel Accommodations
The Sheraton San Diego Hotel and Marina is the conference hotel headquarters. Sponsors are responsible for making their own reservations. The reservation website link is available at http://grtc.ucsd.edu/sdgs.html or call 800-916-4339 and request the San Diego Glycobiology Symposium room rate. Group rate is $195 per night. Reservation deadline: February 15, 2018. After this date, rooms are on a space available basis and our special symposium rate is not guaranteed.

Correspondence
Please send all forms and direct all correspondence or inquiries to: Gaylene Eisenach, sdgs@ucsd.edu.
Sponsor Registration Form

**Company Information (please print)**

Company/Organization: ______________________  ______________________  ______________________

Contact Name: ____________________  Telephone: __________________  Email: __________________

**Attendee Information (please print)**

Name: ____________________  Title: __________________  Email: __________________

Name: ____________________  Title: __________________  Email: __________________

**Sponsorship Options**

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<td>NextGen Meeting &amp; Networking Reception Sponsor</td>
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**TOTAL SPONSORSHIP**

PAYMENT: Check / Money Order made payable to UC Regents.

Mail form and payment information to:
GRTC, UC San Diego, ATTN: SDGS, 9500 Gilman Dr. #0687, La Jolla, CA 92093-0687
Upon receipt of this form and full payment, a confirmation and acknowledgement will be sent via email.

Hotel Reservations: A block of rooms has been set aside for Symposium attendees who wish to stay at the Sheraton San Diego Hotel & Marina. Visit the reservation website (Sheraton San Diego Hotel & Marina) or call 800-916-4339 and request the San Diego Glycobiology Symposium room rate. Room Reservation Deadline is: February 15, 2018.

More information: grtc.ucsd.edu/sdgs.html or contact Gaylene Eisenach, sdgs@ucsd.edu, (858) 534-8539.