To:

RE: Announcement

Cancer Education Program for People who are Deaf and Hard of Hearing

The Deaf and Hard of Hearing population faces challenges of dealing with cancer disease, but has difficulty accessing health information and services. Moores UCSD Cancer Center created a series of cancer education videos in American Sign Language along with captioning and voice-overlay (most available in both DVD and VHS). Each video has a similar format with a question and answer session of how cancer occurs in people, how to detect it, and possible treatment options, including a discussion about clinical trials. These videos are scientifically proven to increase access to cancer information.

The program has finished nine videos covering nine different topics directly associated with cancer: Breast Cancer, Prostate and Testicular Cancer, Gynecological Cancer (Cervical, Ovarian, and Uterine Cancers), Colorectal Cancer, Skin Cancer, Smoking Cessation, one on the topic of exercise and two on nutrition (both topics are helpful for cancer prevention).

The information from these videos is also available on the internet at the Moores UCSD Cancer Center’s website, http://cancer.ucsd.edu/deafinfo, so that it can be easily accessed by groups and individuals nationwide.

If you would like to receive one or more videos, please complete and return the attached form with a check in the appropriate amount. The cost to receive one or more videos is as follows:

1 video = $5.00 each
3 or more videos = $4.50 each
5 or more videos = $4.00 each
All 9 videos = $40.00 total

For more information about the Deaf Community Cancer Education Program, please feel free to contact:

Patricia Branz
Project Coordinator
pbranz@ucsd.edu
858.768.0438 (VP)

Dr. Georgia Robins Sadler
Associate Director for Community Outreach
858.822.3412 (Voice)
Please return this form with a check payable to: **UC Regents**.
We will not be able to complete your requests until both your check and form are received.

Please mail them to: **University of California, San Diego**
Patricia A. Branz
3855 Health Sciences Drive, #0850
La Jolla, CA 92093-0850

Please mark which cancer video(s) you would like to receive and circle DVD, VHS, or Both to indicate which type of video you would like. If you want more than one copy of a particular video, please write how many copies you would like on the line provided for each video.

[  ] Breast Cancer (DVD / VHS / Both) _______
[  ] Prostate Cancer and Testicular Cancer (DVD / VHS / Both) _______
[  ] Gynecological Cancer (Cervical, Ovarian, and Uterine Cancers) (DVD / VHS / Both) _______
[  ] Colorectal Cancer (DVD / VHS / Both) _______
[  ] Skin Cancer (only available in DVD) _______
[  ] Smoking Cessation (only available in DVD) _______
[  ] *NEW* Exercise: Fitness Forever (only available in DVD) _______
[  ] *NEW* Nutrition 1: Healthy Meal Preparation (only available in DVD) _______
[  ] *NEW* Nutrition 2: Eat Smart, Stay Healthy (only available in DVD) _______

Please provide the following information:

Name: ____________________________________________

School/Agency/Company: ____________________________________________

Mailing address: ____________________________________________

Email: ____________________________________________

Phone (Voice or Videophone): ____________________________________________